



**GOOD WILL-HINCKLEY**  
Educating Youth. Changing Lives.

## ***VP Director of Advancement***

Good Will Hinckley is looking for a dedicated, dynamic, detail-oriented individual to fill the position of Director of Advancement. This position can be a hybrid position with no more than two days working from home. Some travel required.

For over 130 years, the Good Will Idea to provide a home and helping hand to boys and girls in need has stood tall and proud on the beautiful sprawling campus of Good Will-Hinckley in Fairfield, Maine. As a young boy, George Walter Hinckley offered his food and bed to an orphan seeking refuge in his home. From that one act of kindness sprang his enduring gift to the world: The Good-Will Idea.

In 1889, the Good Will-Hinckley Homes for Boys and Girls was born. GWH has uplifted thousands of Maine children and young adults by providing resources and a family for life. George Walter would be proud of what our organization has become. Offering everything from therapeutic residential treatment to dynamic educational services—including the Roundel Residential, [Glenn Stratton Learning Center](#) and our growing [College Step-Up and Transitions](#) Program—GWH is more than just a campus or a special purpose private school in Maine. We're a community that's given thousands of young people the tools they need not just to survive but thrive.

### **Job Summary:**

The Director of Advancement will plan and implement a development and fundraising program to provide for the short- and long-term needs of Good Will-Hinckley. With the primary focus on donor strategy, the Director of Advancement leads the development team in development, communication, and brand management efforts. Acts as the chief fundraiser for Good Will-Hinckley and spends time with individuals, corporations and foundations developing relationships and cultivating donors.

### **Qualifications :**

- Five years' experience in fundraising for a nonprofit organization highly preferred.
- Bachelor's Degree Required, preferably in business or other related field: Master's Degree preferred.
- Knowledge of fundraising strategies and principles.
- Excellent communications skills, both written and oral: ability to build a welcoming, inclusive, and equitable donor community.
- Demonstrated project management, organization, delegation, and prioritization skills.
- Satisfactory references, background, and Maine Driver's License

Interested applicants please submit a cover letter, updated resume, and a completed application using the "GWH Employment Application" which can be downloaded from our website at <https://www.gwh.org/careers-training>. Mail to Human Resources, PO Box 159, Hinckley, ME 04944.

Please reference "VP Director of Advancement" in the subject line or cover letter in your correspondence.

*We are an equal opportunity employer.*